

Rate Card



# TVshopper

[www.myTVshopper.com](http://www.myTVshopper.com)

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TVshopper is aimed at promoting products and services, serving as a shoppers guide. it gives a viewer the window into a particular organisation or business, creating awareness about their goods and services.

## **COVERAGE RATES**

### **Social Media**

Service/ Product Listing Free

Service/Product promotion (1 month) N50, 000

- Front page feature, Twitter posts, Facebook and Instagram posts.

Service/Product promotion (1 month) N150, 000

- Front page feature, Twitter posts, Facebook and Instagram posts.

Service/Product promotion (1 month) N1, 500, 000

- Front page feature, Twitter promotion, intensive Facebook and Instagram promotion.

### **Online TV**

15 sec (Daily for a Month) – 25,000

30 sec (Daily for a Month) – 50,000

45 sec (Daily for a Month) – 65,000

60 sec (Daily for a Month) – 100,000

Sponsorship (For a year) - 500,000

Scroll message (Once Daily for a Month) - 25,000

Pop up (Daily for a Month) - 25,000

## **TV/Sponsorships**

Quote is provided on request

Issue date : Monday 5th of June 2017

TVshopper is a WOCgroup project